



MILO & ME

EYEWEAR FOR KIDS



Enjoy the
Summer Vibes!





Enjoy the Summer Vibes!

Children and teenagers want to play and romp and usually spend a lot of time outside. This makes them disproportionately exposed to a lot of UVA and UVB radiation that hits the cornea. Since the eye lenses especially of smaller children are very sensitive and have not yet developed enough protective mechanisms, sunglasses are even more important for children than for adults. Milo & Me glasses protect 100 percent against UVA and UVB radiation and therefore comply with the EN ISO 12312-1 standard.

To ensure optimal protection, the frames have been specially designed for children's face sizes. Thus, nose pads, bridge width and temple tips fit exactly. Children can move freely without feeling disturbed by their glasses – either as normal sunglasses or glazed in their respective prescription strength.



Why Milo & Me?



Why

A playful exploration of their environment contributes to a child's healthy development. We believe they should make their own experiences and be free to jump and explore and play the way they want to.



How

The glasses are made to let children play the way they want. That way parents can be sure that the glasses can withstand anything. The attractive brand design makes these glasses feel cool for the kids. And with their fair price, the frames are affordable for all families.



What

We provide kids eyewear that is flexible, lightweight and resistant enough to play, romp, run, jump and explore. A trendy brand - 100% made with love, a cool design and fair pricing.







What's new?

Our Milo & Me two-tone sunglasses collection includes nine models for children from 0 to 12 years in different shapes and 15 colour combinations. Model Conny is made for babies and toddlers up to 24 months offering maximum security through anatomically shaped temple ends and an additional headband.

The age group 3 - 5 years is growing with the new model Tatum – available in two new colour combinations: light blue/apple green and pink/blush. Also new in this size are the proven models Noel and Lou: in three colour combinations each. In addition to Nicky and Renée, we now offer five different models for toddlers and preschool children.

But that's not all. For school children in the age from 6 - 12 years we are launching more fresh colour combinations: a total of five models in 37 colour variants. They are available with filter and tint options between 80 and 85 percent as well as with anti-reflective coating.

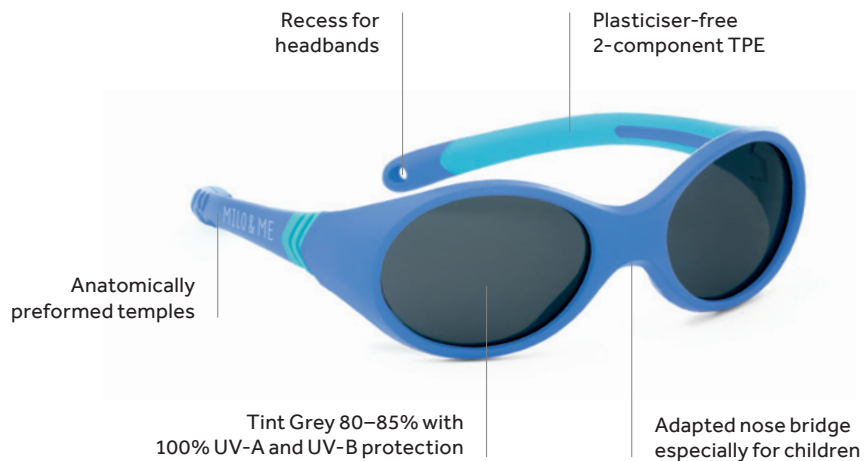
Finally, three different display variants for shop counters or shop windows offer optimal product presentation.







Frames



All tinted lenses comply with EU standard regulations EN ISO 1232-1 and have a 100 % UV protection.



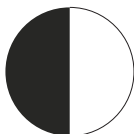
Colours



col. 00
Black / Black



col. 03
Grey blue / Light grey blue



col. 17
Black / White

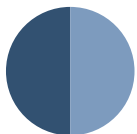


col. 18
Black / Glacial grey

NEW



col. 26
Light blue / Apple green



col. 32
Dark blue / Denim light blue



col. 34
Grey / Light grey



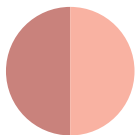
col. 36
Grey green / Light grey green



col. 39
Mallow / Lilac



col. 40
Blackberry / Light blackberry



col. 42
Dusky pink / Peach



col. 50
Black / Yellow green

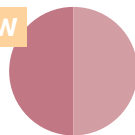


col. 61
Grey / Yellow green



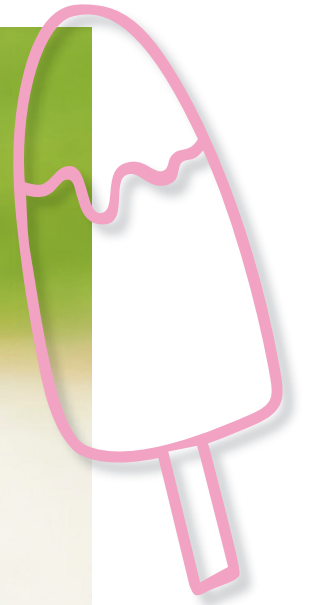
col. 67
Pink / Peach

NEW



col. 74
Rose / Blush





Conny

120 6693





Including microfibre pouch

Conny

0-18 MONTHS

Grey (80–85 %), incl. headband



38 mm



30 mm



14 mm



100 mm



20 g



120 6686 - Blue / Sky blue

84010 01 col. 01



120 6687 - Rose / Pink

84010 02 col. 02



120 6688 - Blackberry / Purple

84010 04 col. 04



120 6689 - Pink / Grey

84010 05 col. 05

12-24 MONTHS

Grey (80–85 %), incl. headband



40 mm



31 mm



15 mm



105 mm



20 g



120 6690 - Blue / Sky blue

84011 01 col. 01



120 6691 - Rose / Pink

84011 02 col. 02



120 6692 - Purple / Blackberry

84011 03 col. 03



120 6693 - Pink / Grey

84011 05 col. 05



12-24 MONTHS

Grey (80–85 %), Incl. headband



42 mm



32 mm



15 mm



105 mm



20 g



120 6694 - Blue / Sky blue

84020 01 col. 01



120 6695 - Rose / Pink

84020 02 col. 02



120 6696 - Blue / Red

84020 07 col. 07



120 6697 - Blackberry / Pink

84020 11 col. 11



Nicky

120 6701





Including microfibre pouch

Nicky

2-4 YEARS

Grey (80–85 %), polarising



44 mm



33 mm



16 mm



105 mm



20 g



120 6698 - Blue / Sky blue

84021 01 col. 01



120 6699 - Blue / Red

84021 07 col. 07



120 6700 - Raspberry / Lime

84021 09 col. 09



120 6701 - Red / Blue

84021 10 col. 10

3-5 YEARS

Grey (80–85 %), polarising



46 mm



34 mm



17 mm



105 mm



20 g



120 6702 - Blue / Lime

84022 06 col. 06



120 6703 - Black slate / Blue

84022 08 col. 08



120 6704 - Raspberry / Lime

84022 09 col. 09



120 6705 - Red / Blue

84022 10 col. 10





Renée
120 6707



Including microfibre pouch

Renée

3-5 YEARS

Grey (80–85 %), polarising



45 mm



29 mm



14 mm



105 mm



20 g



120 6706 - Rose / Pink

84030 02 col. 02



120 6707 - Blue / Lime

84030 06 col. 06



120 6708 - Blue / Red

84030 13 col. 13



120 6709 - Pink / Grey

84030 14 col. 14

4-8 YEARS

Grey (80–85 %), polarising



47 mm



30 mm



15 mm



105 mm



20 g



120 6710 - Red / Blue

84031 10 col. 10



120 6711 - Neon blue / Black

84031 12 col. 12



120 6712 - Blue / Red

84031 13 col. 13



120 6713 - Pink / Grey

84031 14 col. 14

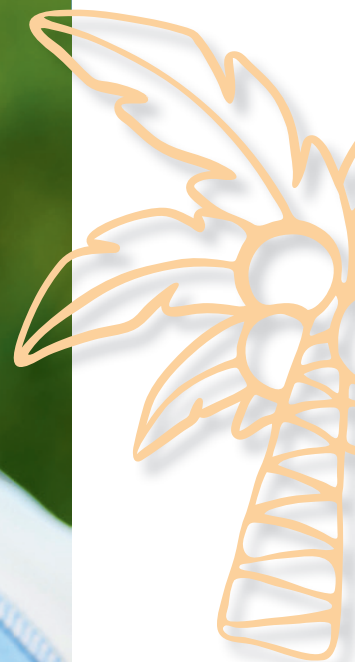


NEW
MODEL



Tatum

130 2585





Including headband, non-slip temple ends, microfibre pouch and case

3-5 YEARS

Grey (80–85 %), polarising



43 mm



32 mm



16 mm



125 mm



15 g

Tatum

NEW



130 2583 - Light blue / Apple green¹
col. 26

NEW



130 2584 - Dark blue / Denim light blue
col. 32

NEW



130 2585 - Grey / Light grey⁴
col. 34

¹ – Silver mirrored

⁴ – Blue mirrored





Chris

130 2656

- ¹– Silver mirrored
- ²– Rose gold mirrored
- ³– Red mirrored



Including headband, non-slip temple ends, microfibre pouch and case

Chris

6-9 YEARS

Grey (80–85 %), polarising



44 mm

39 mm

19 mm



130 mm

16 g



120 6714 - Grey green / Light grey green
84040 36 col. 36



120 6715 - Grey / Yellow green¹
84040 61 col. 61



120 6716 - Pink / Peach²
84040 67 col. 67

10-12 YEARS

Grey (80–85 %), polarising



46 mm

40 mm

20 mm



135 mm

16 g



120 6719 - Grey / Light grey³
84041 34 col. 34



120 6717 - Black / White¹
84041 17 col. 17



120 6718 - Dark blue / Denim light blue
84041 32 col. 32



130 2656 - Pink / Peach²
col. 67



130 2657 - Blackberry / Light blackberry
col. 40





Dominique

120 6722





Including headband, non-slip temple ends, microfibre pouch and case

Dominique

6-9 YEARS

Grey (80–85 %), polarising



45 mm



37 mm



18 mm



130 mm



16 g



120 6720 - Grey blue / Light grey blue
84050 03 col. 03



120 6721 - Black / White
84050 17 col. 17



120 6722 - Grey / Light grey⁴
84050 34 col. 34



130 2658 - Dusky pink / Peach
col. 42

10-12 YEARS

Grey (80–85 %), polarising



47 mm



39 mm



19 mm



135 mm



16 g



120 6723 - Black / Glacial grey¹
84051 18 col. 18



120 6724 - Dark blue / Denim light blue
84051 32 col. 32



120 6725 - Blackberry / Light blackberry
84051 40 col. 40



130 2660 - Grey / Light grey⁴
col. 34

¹ – Silver mirrored

⁴ – Blue mirrored



3-5 YEARS

Grey (80–85 %), polarising



41 mm



37 mm



19 mm



125 mm



15 g

NEW
SIZE

NEW



130 2577 - Dark blue / Denim light blue
col. 32

NEW



130 2578 - Grey / Light grey⁴
col. 34

NEW



130 2579 - Pink / Peach²
col. 67



Lou

120 6727





Including headband, non-slip temple ends, microfibre pouch and case

Lou

6-9 YEARS

Grey (80–85 %), polarising



43 mm



40 mm



20 mm



130 mm



16 g



120 6726 - Grey blue / Light grey blue
84060 03 col. 03



120 6727 - Grey / Light grey⁵
84060 34 col. 34



120 6728 - Dusky Pink / Peach¹
84060 42 col. 42

10-12 YEARS

Grey (80–85 %), polarising



45 mm



42 mm



21 mm



135 mm



16 g



120 6729 - Black / Black⁵
84061 00 col. 00



120 6730 - Grey / Light grey⁴
84061 34 col. 34



120 6731 - Blackberry / Light blackberry
84061 40 col. 40



130 2661 - Dark blue / Denim light blue
col. 32

¹ – Silver mirrored

² – Rose gold mirrored

⁴ – Blue mirrored

⁵ – Green mirrored



3-5 YEARS

Grey (80–85 %), polarising



42 mm



36 mm



17 mm



125 mm



16 g

NEW
SIZE

NEW



130 2580 - Dark blue / Denim light blue¹
col. 32

NEW



130 2581 - Grey / Light grey³
col. 34

NEW



130 2582 - Rose / Blush
col. 74



Noel

120 6734

¹ - Silver mirrored
² - Rose gold mirrored
³ - Red mirrored



Including headband, non-slip temple ends, microfibre pouch and case

Noel

6-9 YEARS

Grey (80–85 %), polarising



44 mm



38 mm



18 mm



130 mm



16 g



120 6732 - Grey blue / Light grey blue¹
84070 03 col. 03



120 6733 - Dusky pink / Peach
84070 42 col. 42



120 6734 - Pink / Peach²
84070 67 col. 67

10-12 YEARS

Grey (80–85 %), polarising



46 mm



40 mm



19 mm



135 mm



16 g



120 6737 - Black / Yellowgreen¹
84071 50 col. 50



120 6735 - Grey / Light grey³
84071 34 col. 34



130 2662 - Dark blue / Denim light blue
col. 32



120 6736 - Mallow / Lilac
84071 39 col. 39



130 2663 - Dusky pink / Peach
col. 42





Janne

120 6741



Including headband, non-slip temple ends, microfibre pouch and case

Janne

6-9 YEARS

Grey (80–85 %), polarising



46 mm



38 mm



16 mm



130 mm



16 g



120 6738 - Black / Glacial grey¹

84080 18 col. 18



120 6739 - Dark blue / Denim light blue

84080 32 col. 32



120 6740 - Dusky pink / Peach

84080 42 col. 42

10-12 YEARS

Grey (80–85 %), polarising



48 mm



39 mm



17 mm



135 mm



17 g



120 6741 - Black / White¹

84081 17 col. 17



120 6742 - Grey / Light grey⁴

84081 34 col. 34



120 6743 - Grey green / Light grey green

84081 36 col. 36

¹ – Silver mirrored

⁴ – Blue mirrored



Merchandise





120 6830 | 85004 00
Milo & Me presentation case
for 24 frames, empty



120 6849 | 85004 23
Milo & Me presentation case
for 6 frames, empty



121 1545 | 85004 31
Milo & Me wooden display
for 5 frames



121 1544 | 85004 30
Milo & Me wooden display
for 1 frame with motive cards



120 6850 | 85004 24
Milo & Me sun display
for 4 frames



130 1555
Milo & Me poster
DIN A1, double-sided



120 6833 | 85004 04
Milo & Me multifunction scarf



- 130 1489, magenta
- 130 1490, white

130 1491, royalblue
Milo & Me backpack



120 6838 | 85004 10
Milo & Me baseball cap



120 6840 | 85004 12, olive
120 6841 | 85004 13, pink
Milo & Me sport wristband



120 6842 | 85004 14
Milo & Me bracelet



120 6853 | 85004 27
Milo & Me magic cube



120 6807 | 85003 01
Milo & Me sticker, 10 pcs



120 6843 | 85004 15
Milo & Me key chain



120 6844 | 85004 16
Milo & Me plush toy



120 6847 | 85004 20
Milo & Me mini cruiser-skateboard



121 1488 | 85004 29
Milo & Me drinking bottle
with carabiner



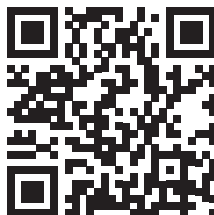
121 1487 | 85004 28
Milo & Me lunchbox



130 2672
Milo & Me street chalk



MILO
& ME



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